

CHATRAPATHI SIVAJI TRI SATHA JAYANTHI (CSTS) GOVT. KALASALA



Enter to Learn - Leave to Serve

Jangareddigudem, Eluru Dist

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DEPARTMENT PROFILE

1. **Name of the Department:** Commerce

2. **Year of Establishment:** 1974

3. **Faculty:**

S. No	Name of the Faculty	Qualification	Teaching Experience	Photo
1.	Dr.K.Uttamsagar	M.Com., Ph.D.	5 Y ears	
2.	Smt.Ch.Rama Devi	M.Com	12 Years	
3.	Kum.K.V.V. Sireesha	M.Com	08 Years	

4. **Programmes offered by the Department**

S.No	Name of the Programme	Year of Commencement
1.	B.Com (General)	1974
2.	B.Com (Computer Applications)	2015
3.	B.Com Honors(Computer Applications)	2023

VISION

To be an institute of academic excellence with total commitment to quality education in Commerce

Provide best possible human resources to the society in the areas of Management, Commerce & Economics.

MISSION

We are dedicated to secure and deliver knowledge through teaching, research and extension and to seek continuous improvement in the quality of education to remain globally competitive

To create academic excellence to nurture accounting skills, team spirit, leadership qualities in ace professionals to meet the challenges of the business world.

OBJECTIVES

- To impart quality and need based education our objective is to sensitize the students to their changing roles in society through awareness raising activities.
- To adopt latest educational technology such as use of computer, internet etc.
- To improve soft skills to bring about balanced personality development of the learners.
- To commit to achieve holistic development of students through all round development of personality through proper education, sports facilities as well as providing platform for socialization through co-curricular activities

5. Programme Outcomes

Bachelor of Commerce (B. Com) programs typically have specific learning outcomes aimed at providing students with a well-rounded understanding of business and commerce.

PO 1: After completion of Commerce Graduation students are able to gain a thorough basic knowledge in the fundamentals of Commerce, Accounting, Finance and Marketing.

PO 2: The students are encouraged with add on value based and job oriented courses which ensure them to be sustained in the organization level.

PO 3: To successfully apply skills and knowledge learned in the classroom to practical life.

PO 4: Be inquisitive and establish cause and effect relationship.

PO 5: Use ICT effectively.

PO 6: To analyze data both quantitatively and qualitatively and to draw correct inferences.

PO7: Acquire comprehensive knowledge and skills make use of the knowledge in an innovative manner and are competent in identifying opportunities and develop strategies for contingencies.

PO 8: The knowledge of different specializations in Accounting, Banking, Finance, Marketing and Taxation with the practical exposure helps the students to stand in organization.

PO 9: Enter Master Programmes like M.Com, MBA and pursue Professional Programmes like CA, etc.

PO 10: Develop entrepreneurial skills in students.

PO 11: Analyze organizational problems and generate realistic solutions based on current academic research in organizational behaviour.

PO 12: Think critically on environment sustainability measures and propagate and follow environment friendly practices

COURSE OUTCOMES

Fundamentals of Accounting:

CO1	Identify the consumer transactions and recording to know the maintenance of accounts books
CO2	To gain the knowledge of Accounting process and preparation final accounts
CO3	To develop skill of recording financial transactions and preparation of records
CO4	Analysis the difference between cashbook and passbook and in terms of balance make reconciliation
CO5	To know the final profits formulas and principal of business organization

Business organization and management

CO1	To understand the different forms of business organizations and its functions
CO2	To know the various sectors MNC companies features and it's progress
CO3	Importance of documents commencing of business content of prospectors
CO4	To know the Administration works material skills
CO5	To develop skill of planning and organizational structure

Business management and Environment

CO1	To understand concept and elements of affecting business of Environment
CO2	Economic trends and its impact and affect on government policies
CO3	To know the critical examination of at present government policies

CO4	To evaluate the best business policies and political stability, legal changes
CO5	To develop good business environment situations across the world

Financial Accounting

CO1	Determine the useful life of asset and maintenance of asset and creations of deserve business entities
CO2	To understand provision resources how to create how to minimize bad and doubtful debts
CO3	To know the bill parties and renewal discounting bill without cash
CO4	To understand the concept of consignment and accounting treatment
CO5	To analysis accounting process

Business Economics

CO1	To know nature of economics scarcity of resources
CO2	Analysis demand supply and it's on buying behavior
CO3	To evaluate the production and cost curves affecting forms behavior
Co4	Recognize the role of government in market failure structure
CO5	To know the economic models and measurement of national income

Banking theory and practice

CO1	To understand the concept of banks and functions of commercial bank
CO2	To know the different types of bank system
CO3	Critically examine current scenario Indian banking system
CO4	To know how to develop banker customer relationship with KYC norms
CO5	Formulate the procedure better service to the customer from various banking innovations

Advanced Accounting

CO1	Understand the concept of nonprofit organization
CO2	To understand the scope of single entry system
CO3	To introduce hire purchase system treatment of accounts
CO4	To understand partnership accounts from admission and retirement of a partner
CO5	understand the difference between the dissolution of the firm and dissolution of partnership

Business Statistics

CO1	To know the concept of statistics and it's important and real life
CO2	To provide the practical exposes and calculation of measure of central tendency
CO3	To provide practical knowledge of dispersion coefficient variation
CO4	To know the relative measure of curliest
CO5	To understand correlation and concept probable error

Marketing

CO1	To develop an idea about marketing environment
CO2	To know the buying decisions and market segmentations
CO3	To learn product life cycle new products BPL
CO4	To know the priced e termination and impact on skimming and penetration
CO5	To understand advertising sales promotion public relations and always distribution channels

Corporate Accounting

CO1	To aware the process of book building treatment of share capital
CO2	To know the adventures and by back of shares
CO3	To analysis various of good will methods
CO4	To evaluate valuation of shares
CO5	To develop knowledge of final accounts as company act 2013

Cost and Management Accounting

CO1	To know the various constant methods management techniques
CO2	To understand the valuations of materials methods of payment and inset course
CO3	To understand the job costing
CO4	To know the preparation of financial statements and it's analysis
CO5	To know the value adapted on each unit and estimation of profit

Income Tax

CO1	To know the various constant methods management techniques
CO2	To understand the valuations of materials methods of payment and inset course
CO3	To understand the job costing
CO4	To know the preparation of financial statements and it's analysis
CO5	To know the value added on each unit and estimation of profit

Business Law

CO1	To understand the essential elements of Indian contract act 1872
CO2	To develop valid offer, acceptance and consideration concepts
CO3	To know the minors rules contract etc
CO4	Sale of goods act consumer to detrude retries'
CO5	To know the over view digital and enter cyber slaws

Auditing

CO1	To know the importance of auditing role of auditor
CO2	To know object of different types of audits
CO3	To understand the audit notebook and planning of audit
CO4	To enhance skills of beaching investigation
CO5	To know the concept of audit report writing skills

Goods and Service Tax

CO1	To know components of GST and basic principles
CO2	To know the various GST models
CO3	To understand the GST composition and supply
CO4	To know the input tax credit utilization between CGST SGST
CO5	To enhance skills of GST returns

Cost Control Techniques

CO1	To know essential cost Control and reduction techniques
CO2	To know the application of ABC analysis and over head costars
CO3	To know the key factors of maker by destination
CO4	To know components of standard various analysis
CO5	To know the modern technologies applications

Management Accounting and Practice

CO1	Understand the nature and scope of management accounting and differentiate management accounting, financial accounting and cost accounting.
CO2	Compute ratios and draw in fervencies
CO3	Analyze the performance of the organization by preparing funds flow statement and cash flow statements
CO4	Prepare cash budget, fixed budget and flexible budget.

Life Insurance with Practice

CO1	To understand the features of life insurance policy and schemes
CO2	To understand the joint life policies and educational plants
CO3	To know the principal of insurable interest
CO4	To know the insurance claims and settlements consumer protection etc
CO5	To know the role of IRDAI

General Insurance with Practice

CO1	To know frame work of IRDA objective and powers
CO2	To know motor vehicle act and compilation structure
CO3	To know marine insurance calculation and payment of claims
CO4	To understand the agricultural insurance and proper life stock
CO5	Calculation of premium and claims

Digital Marketing

CO1	To analysis online micro and macro business marketing techniques
CO2	To know objective and website creation
CO3	To enhance the rule such intention to optimization skills
CO4	To develop skill of social networking and video creation
CO5	To know the evaluation email marketing

Service Marketing

CO1	To discuss the scope growth of service sector
CO2	To know the stages of consumer behavior in service sector
CO3	To know the relationship marketing and services marketing techniques
CO4	To define the service standards
CO5	To know the need of quality dimensions

Community service project

Community service projects can have various positive outcomes, including fostering a sense of unity, addressing local needs, and promoting personal growth. They often result in improved community well-being, enhanced relationships among participants, and a positive impact on the environment or social issues. Additionally, community service projects can inspire a culture of giving back, creating a ripple effect of positive change within the community.

Short Term and Long Term Internship

Internship outcomes can vary widely based on the nature of the internship, industry, and individual performance. Typically, outcomes include gaining practical experience, expanding professional networks, and potentially securing future employment opportunities. Successful internships often contribute to skill development and enhance a resume.

6. Teacher – Student Ratio: 27:1

7. Student Enrollment

ADMISSION DETAILS

2019-20					
S.NO	Group	Course	Intake	Admitted	Remarks
1	B.Com	B.Com - GEN	60	42	
2	B.Com	B.Com – CA	60	36	

2020-21					
3	B.Com	B.Com - GEN	60	31	Remarks
4	B.Com	B.Com – CA	60	43	

2021-22					
5	B.Com	B.Com - GEN	60	60	Remarks
6	B.Com	B.Com – CA	60	49	

2022-23					
5	B.Com	B.Com - GEN	60	15	Remarks
6	B.Com	B.Com – CA	60	33	

2023-24					
7	B.Com	CA-MAJOR	80	67	Remarks

Teaching and Learning Methods Used (Student Seminars, Field Trips, Quiz, Group Discussions, ICT based Teaching, Study Projects)

S.No.	Name of the Activity	Number	Number of Students Participated
1	Quiz	5	52
2.	Group Discussions	7	150
3.	Student Seminars	150	250
4.	Field Trips	04	140
5.	Projects	250	250
6.	Power Point Presentations	25	202

8. Departmental Activities

Days Celebrated:

1. Goods and Service Tax Day on 01st July
2. International Accounting Day on 10th November
3. National Consumers Day on 24th December
4. World Consumers Day on 15th March
5. Life Insurance Corporation Day on 1st September

Departmental Activities:

Date	Name of the Activity	Number of Teachers Involved	No. of Participants
13-02-2020	GUEST LECTURE	4	28
15-02-2020	GUEST LECTURE	2	29
06-07-2021	ONLINEPARENTS MEETING 4	4	40
10-11-2021	INTERNATIONAL ACCOUNTING DAY	4	34
12-11-2021	CAREER GUIDANCE/GUEST LECTURE ON BANKING	4	39
27-11-2021	EXTENTION LECTURE	5	30
23-12-2021	NATIONALCONSUMERS DAY	4	69
15-03-2022	INTERNATIONAL CONSUMERS DAY	4	42
23-06-2022	AWARENESS PROGRAM ON CA	4	79

27-06-2022	EXTENTION LECTURE	1	40
13-08-2022	FIELD TRIP	3	38
16-08-2022	EXTENSION LECTURE	1	
01-09-2022	PARENTS MEETING	3	26
27-09-2022	FIELD TRIP	3	45
01-10-2022	DISTRICT LEVEL BEST CSP SELECTIONS AT KAMAVARAPUKOTA	2	13
10-11-2022	INTERNATIONAL ACCOUNTING DAY	5	66
28-11-2022	CAREER GUIDANCE CLASS	8	108
30-11-2022	JIO SMART ASSOSIATE TRINEE	5	32
20-12-2022	NATIONAL CONSUMERS DAY	10	82
10-02-2023	PARENTS MEETING	5	80
17-02-2023	FINANCIAL LITERACY WEEK	6	74
17-02-2023	STATELEVEL COMMERCE UNIVERSITY FEST	3	8
27-02-2023	FIELD TRIP	3	29
03-03-2023	PG AWARENESS PROGRAM	2	46
23-02-2023	FACULTY EXCHANGE PROGRAM	3	31
15-03-2022	WORLD CONSUMER RIGHTS DAY	5	34
15-04-2023	CERTIFICATE COURSE VALEDICTORY	5	33
22-06-2023	GUEST LECTURE	5	44
01-07-2023	GST DAY	4	40
04-07-2023 TO 17-07-2023	STATELEVEL COMMERCE QUIZ	3	179
01-09-2023	LIC DAY	5	31
21-09-2023	INVESTORS AWARENESS PROGRAM	6	36
22-09-2023	GUEST LECTURE	4	60
07-10-2023	NATIONAL CONFERENCE	23	120
26-10-2023	BANKING AWARENESS PROGRAM	6	44
30-10-2023	EXTENTION LECTURE	1	13
03-11-2023	TALLY WITH GST CERTIFICATE COURSE INAUGURATION	6	69
04-11-2023	COMPETITIVE EXAM GUIDANCE	6	45
10-11-2023	WORKSHOP	9	119

6. Add on Courses Offered:

S.No	Title of the Add on Course	Dates (From – To)	No. of Participants
1.	Introduction to Computers	15-04-2023	32
2	Tally with GST	From 03-11-2023 -	69

7. Results Analysis :**B.COM (GENERAL)**

2019-20					
S.NO	Year	SEM	Appeared	Pass	%
1	I	I	34	24	70.58
2	I	II	29	7	24.13
3	II	III	27	1	3.703
4	II	IV	25	13	52
5	III	V	25	19	76
6	III	VI	25	23	92

2020-21					
S.NO	Year	SEM	Appeared	Pass	%
1	I	I	23	4	17
2	I	II	23	15	65.21
3	II	III	27	20	74.07
4	II	IV	25	22	88
5	III	V	25	13	52
6	III	VI	25	12	48

2021-22					
S.NO	Year	SEM	Appeared	Pass	%
1	I	I	45	14	31.1
2	I	II	38	21	55.26
3	II	III	22	12	54.54
4	II	IV	21	14	66.6
5	III	V	24	22	91.66
6	III	VI	25	21	84

2022-23					
S.NO	Year	SEM	Appeared	Pass	%
1	III	V	19	10	52.6
2	III	VI	18	18	100
3	II	III	30	12	40
4	II	III	29	19	65.52
5	I	I	10	8	80
6	I	II	9	8	88.89

B.COM (COMPUTER APPLICATIONS)

2019-20					
S.NO	Year	SEM	Appeared	Pass	%
1	I	I	35	12	34.28
2	I	II	32	22	68.75
3	II	III	04	02	50
4	II	IV	03	03	100
5	III	V	20	01	0.5
6	III	VI	20	17	85

2020-21					
S.NO	Year	SEM	Appeared	Pass	%
1	I	I	29	07	24.1
2	I	II	29	17	58.62
3	II	III	26	09	34.6
4	II	IV	27	11	40.7
5	III	V	03	02	66.67
6	III	VI	03	03	100

2021-22					
S.NO	Year	SEM	Appeared	Pass	%
1	I	I	35	14	40.00
2	I	II	34	29	85.29
3	II	III	26	18	69.23
4	II	IV	24	7	29.16
5	III	V	27	19	70.03
6	III	VI	24	21	87.5

2022-23					
S.NO	Year	SEM	Appeared	Pass	%
1	III	V	21	10	47.61
2	III	VI	21	21	100
3	II	III	27	16	59.2
4	II	III	27	19	66
5	I	I	26	08	30.7
6	I	II	19	07	36.84

1. Students Progression

Higher Education

Academic Year 2019-20

S.No :	Name Of The Student	Hall Ticket Number	Branch	CET Name	Subject	Rank	Category
1.	D. Mary	612040007	B.COM(GEN)	PG CET	M.COM	230	SC
2.	T. Deepika	612040001	B.COM(GEN)	PG CET	M.COM	436	SC
3.	Konala Ganesh	612040003	B.COM(GEN)	PG CET	M.COM	573	SC
4.	Kasse Ramya Krishna	082010037	B.COM(CA)	PG CET	Humanities &Social Sciences	426	SC
5.	Chilakani Ganesh	082010010	B.COM(GEN)	PG CET	M.COM	126	SC

Academic Year 2021-22

S.No	Name Of The Student	Hall Ticket Number	Branch	CET Name	Subject	Rank	Category
1.	Marapatla Ramya	20120220968	B.COM(CA)	PG CET	M.com	331	SC
2.	Shaik Dastagiri	4118730124	B.COM(CA)	ICET	MBA	19367	BC-E
3.	Manelli Vijay	20120220877	B.COM(GE N)	PG CET	M. com	74	SC
4.	Pilli Dhana Kumar	20120220900	B.COM(CA)	PG CET	M.com	935	SC
5.	Nallanti Bala Kishore	4268150476	B.COM(GE N)	ICET	MBA	33323	SC

Academic Year: 2022-2023

S.No	Name Of The Student	Hall Ticket Number	Branch	CET Name	SUBJECT	Rank	Category
1.	Katturi Nikhil	5272040401	B.COM (CA)	AP ICET	MBA	41157	SC
2.	Kanakavalli Lathasri	5261010168	B.COM (CA)	AP ICET	MBA	37278	SC

3.	Akumarthi Chandu	2366010005	B.COM (CA)	AP Ed.CET	B.Ed	2072	SC
4.	Bodeddi Bharathi	5161020013	B.COM (GEN)	AP ICET	MBA	34175	SC
5.	Kangala Sailaja	2366010076	B.COM (CA)	AP Ed.CET	B.Ed	2432	ST
6.	Edupuganti Vijaya Raju	20120230618	B.COM (CA)	AP PG CET	M.COM	477	SC
7.	Haripuram Pradeep Kumar	5261020180	B.COM (CA)	AP ICET	MBA	24068	ST
8.	Muppidi Vasu	5161030114	B.COM (CA)	AP ICET	MBA	39216	SC
9.	Tagaram Ravi Teja	5261010244	B.COM (GEN)	AP ICET	MBA	33557	SC
.	Varsa Tejasri	5161030166	B.COM (GEN)	AP ICET	MBA	41177	ST
.	Vemuri Dhiraj Kumar	5172020116	B.COM (CA)	AP ICET	MBA	3791	OC
.	Mutyalapalli Naga Krishna Sai	5272030792	B.COM (GEN)	AP ICET	MBA	38340	BC-A
.	Bodapati Naresh	5272040311	B.COM (CA)	AP ICET	MBA	32701	SC
.	Shaik Noorjahan	5172030405	B.COM (CA)	AP ICET	MBA	38554	BC-B
.	Malchi Mahesh Reddy	2366010116	B.COM (GEN)	AP Ed.CET	B.Ed	2724	ST

Employment/Achievement

Academic Year : 2017 -2020 Batch

S.No :	Year Of Studying	Name Of The Student	Branch	Employment/Achievement	Place Of Achieved	Phone Number
1.	2019-20	TAMIRI BRAHMAJI	B.COM (GEN)	SKIL DEVELOPMENT	VISAKHAPATNAM	8886212065
2.	2019-20	K.RAJA SEKHAR	B.COM (GEN)	SHRI RAM CITY UNION FINANCE	JANGAREDDIGUDEM	9959271279
3.	2019-20	T.PREM KUMAR	B.COM (COM)	ZOPPER	HYDERABAD	6303569347
4.	2019-20	P.RAJA SEKHAR	B.COM (GEN)	PLAYWOOD FACTORY	JANGAREDDIGUDEM	9959271279
5.	2019-20	LOVA RAJU	B.COM (GEN)	NAVA BHARAT PAMOIL FACTORY	JANGAREDDIGUDEM	9603690423
6.	2019-20	K.PRAKASH		NAVA BHARAT PAMOIL FACTORY	JANGAREDDIGUDEM	9542026056
7.	2019-20	R .KRANTHI KUMAR		ROTO MAKER	HYDREABAD	8074961520
8.	2019-20	K.RAMYA KRISHNA	B.COM (COM)	EXECUTIVE-BRANCH ACCOUNTS	HYDREABAD	8185964571

Academic Year : 2019 -2022 Batch

S.No:	Year Of Studying	Name Of The Student	Branch	Employment/Achievement	Place Of Achieved	Phone Number
1.	2019-22	JANGAM ADARSH	B.COM(GEN)	LIC AGENT	JANGAREDDIGUDEM	8185974109

Academic Year : 2021 -2022 Batch

S.No:	Year Of Studying	Name Of The Student	Branch	Employment/Achievement	Place Of Achieved	Phone Number
1.	2021-22	Bodeddi Bharathi	B.Com (Gen)	Achieved C.S.P 1 st Prize In District Level Competition	I.D College Kamavarapu Kota.	7093680612
2.	2021-22	Vemuri Dhiraj Kumar	B.Com (CA)	Achieved C.S.P 2 nd Prize In District Level Competition	I.D College Kamavarapu Kota.	9912883569

Academic Year : 2021 -2023 Batch

S.No:	Year Of Studying	Name Of The Student	Branch	Employment/Achievement	Place Of Achieved	Phone Number
1.	2021-23	ERLA SRIKANTH	B.COM(GEN)	INDIAN ARMY	MADYA PRADESH	6302868297

Summary of Research:

Dr.K.Uttamsagar

No of Journal Publications			No of Conference Publications		
International	National	Regional	International	National	Regional
01	01		4		0

Details of Articles Published in Journals:

- K.Uttamsagar, Prof.N. Kishore Babu, “Impact of Motivation on Employee Performance”,Journal of Exclusive Management Science (JEMS),ISSN 2320 - 866 X, March 2021- Volume 10, Issue 3.
- K. Uttamsagar, Prof.N. Kishore Babu, “Relevance of Employee Motivation and Job Satisfaction for Organizational Performance” International Journal of Advanced Research in Science, Communication and Technology (IJARSCT), ISSN No 2581-9429, April 2021, Volume 4, Issue 2.

INTERNATIONAL CONFERENCES:

Dr.K.Uttamsagar, “The Implementation of Cloud Computing as Strategic Technology for Sustainable Development using Regression Analysis” International Journal of Business Intelligence and Innovations, ISSN: 23484705, April 2023, Quarterly Issue, Volume 1.

Dr.K.Uttamsagar, “Data Protection in The Digital Age: Strategies And Best Practices,

International Journal of Multidisciplinary Educational Research, Special Issue of Conference
ISSN:2277-7881;Volume 12, Issue 10(1), October 2023.

Dr.K.Uttamsagar, Trends in Telugu Literature Exploring Contemporary Themes Diverse Genres and Digital Dynamics. International Journal of Multidisciplinary Educational Research, Special Issue of Conference, ISSN:2277-7881,Volume 12, Issue 9(4), September 2023.

Dr.K.Uttamsagar, Entrepreneurship in Emerging Markets and the New Economy: Navigating Challenges and Opportunities, International Journal of Current Research and Academic Review, ISSN:2347-3215, Volume 11, Supplement -1, September 2023.

1. Details of Books / Chapter in Book(s) Published:

Title	Status of Authorship*	Publisher	Year of Publication	ISBN
Book Title: Green Banking & Environment Chapter: “Role of E-Banking Services in Indian Banking”	Chapter	Archers & Elevators Publishing House, Bangalore, India.	First Edition 2020	978-93-90996-08-7
Book Title: e-Governance “Digital India: Success to Excellence” Chapter: New approach of e-governance: Governance through Technology	Chapter	Asian Press Books, Kolkata, West Bengal.	First Edition November 2020	978-93-90238-64-4
Book Title:Women Empowerment Challenges and Strategies Chapter: Relevance of Women Empowerment through Entrepreneurship in India	Chapter	K.G.R.L College Bhimavaram.	March 2021	978-81-950163-5-8
Book Title:Psycho Social Environmental Issues of Employees at Workplace Chapter: The Impact of Motivation on Employee’s Performance-An Overview	Chapter	Nitya Publications, Bhopal, Madhya Pradesh, India	2021	978-93-90699-18-6
Book Title: R-R-R Reduce-Reuse-Recycle	Chapter	S.C.I.M Government	2022	978-81-958823-0-4

Chapter: Waste Management in India: Issues and Challenges		College, Tanuku, West Godavari District, Andhra Pradesh		
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2. Seminars / Workshops:

Number of Seminars / Conferences organized	Number of Workshops organized	Number of Seminars / Conferences chaired	Number of Seminar /Conference papers presented	Number of Seminars / Conferences/Webinars /Workshops attended	Number of FDP's, Trainings, CBP's attended
01	01		10	29	26

SEMINARS / CONFERENCES ORGANIZED: 01

Organized One Day National Conference on “Future Challenges and Opportunities in Cyber Security” on 07-10-2023.

WORKSHOPS ORGANIZED: 01

Organized One day National Workshop on “Role of Accounting in Nation Building” on 10-11-2023 on the eve of International Accounting Day.

Publications in Journals:

1. Dr. K.Uttamsagar: 10
2. Smt.Ch.Rama Devi: 03
3. Kum.K.V.V Sireesha : 01

Books / Chapters in Books: 08

Seminar/ Conference Proceedings: 04

No. of Conferences/Seminars/Workshops Participated by Staff: 35

MOUs: 10

List of RC / OC/STTP/ SWAYAM Attended

S.NO	Name of the Course	Attended Date		Conducted by
		From	To	
1	OC	04-06-2020	01-07-2020	C, Under PMMMNMTT, Ramanujan College, University of Delhi

2	OC	16-02-2022	15-03-2022	Andhra University, VSP
3	ARPIT RC	-	16.02.2020	University of Delhi.
4	STTP	22-11-2021	26-11-2021	Andhra University, VSP
5	SWAYAM	-	30-09-2020	NITTTR, Chennai
6	STPDP	07-10-2022	15-10-2022	GNOU Under PMMMNMTT

Departmental Facilities:

1. Computers - 20
2. Printer - 01
3. Digital TV and accessories - 01
4. Tables - 03
5. Plastic chairs – 55
6. Oscillating Fans - 02
7. Ceiling fans - 05

Teaching Methods adopted to improve Student Learning:

- **Online Video Lessons(LMS)**
- **Power Point presentation**
- **Some lessons are taught outside of the classroom**
- **Use of Video Clips**
- **Project Work**
- **Video Conferencing Lecture**
- **Organized Workshop**
- **Online NPTEL courses**
- **Online NPTEL/UGC-SWAYAM lectures**
- **Students seminars**
- **Field projects/Survey**
- **Review of research papers**
- **Use of Adobe Acrobat reader**

Responsibilities Held: Department faculty involved in different committees like Cultural Committee, Women Empowerment Cell, FRS Coordinator, Disha, Internal Complaint Cell, Student Union, Criteria Members for NAAC etc.,

Additional Inputs:

- Special lecture on GST and Leadership by the experts in the concerned subjects
- Collection of commerce related articles from the News Papers, Internet, Journals.
- Special Training to students for PG Courses, provide material and Question Papers
- Learning through SWAYAM, NPTEL, Spoken Tutorial etc.,
- Conducting a certificate Course on GST, Tally Registration

SWOC Analysis of the Department

Strengths: One Regular Lecturer with Ph.D,UGC-NET, AP-SLET Qualification as per UGC Norms

Opportunities: E-Learning using MANATV Lessons, PPT, Swayam, LMS

LMS Content: Department staff is involved in creating LMS four quadrant material.

Challenges: Planning to introduce PG Course with M.com

Future Plans:

- Will organize Conference and workshops.
- To establish Commerce Club
- Establish Pro active club and collaborative approach to enhance the department profile
- Applying for research projects on Commerce and Management
- Planning to introduce PG Course
- To Train the Students to get good jobs and opportunities (career Guidance)
- To visit Companies/Factories to update practical knowledge to the students.
- To start Commerce Alumni Association to provide support to make the students employable by updating skill as per the requirement of the Industry.

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