

NAAC :C(11Cycle)

CHATRAPATHISIVAJITRISATAJAYANTHI (CSTS) GOVT.KALASALA



EntertoLearn-LeavetoServe

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DEPARTMENT OF COMMERCE

B.COM- GENERALPROGRAMME OUTCOMES

B.Com program specific outcomes:

Bachelor of Commerce (B.Com) programs typically have specific learning outcomes aimed at providing students with a well-rounded understanding of business and commerce.

PO-1: After completion of Commerce Graduation students are able to gain a thorough basic knowledge in the fundamentals of Commerce, Accounting, Finance and Marketing.

PO-2: The students are encouraged with add on value based and job or Indeed courses which ensure them to the sustained in the organization level.

PO-3: To successfully apply skills and knowledge learned in the classroom to practical life.

PO-4: Be inquisitive and establish cause and effect relationship.

PO-5: Use ICT effectively.

PO-6: To analyzed at a both quantitatively and qualitatively and to draw correct inferences.

PO-7: Acquire comprehensive knowledge and skills make use of the knowledge in an innovative manner and are competent in identifying opportunities and develop strategies for contingencies.

PO-8: The knowledge of different specializations in Accounting, Banking, Finance, Marketing and Taxation with the practical exposure helps the students to stand in organization.

PO-9: Enter Master Programmers like M.Com, MBA and pursue Professional Programmers like CA, etc.

PO-10: Development entrepreneurial skills in students.

PO-11: Analyze organizational problems and generate realistic solutions based on current academic research in organizational behavior.

PO-12: Think critically on environment sustainability measures and propagate and follow environment friendly practices.

DEPARTMENT OF COMMERCE COURSE OUTCOMES

Fundamentals of Accounting:

CO1	Identify the consumer transactions and recording to know the maintenance of accounts books
CO2	To gain the knowledge of Accounting process and preparation final accounts
CO3	To develop skill of recording financial transactions and preparation of records
CO4	Analysis the difference between cashbook and passbook and in terms of balance make reconciliation
CO5	To know the final profits formulas and principal of business organization

Business organization and management

CO1	To understand the different forms of business organizations and its functions
CO2	To know the various sectors MNC companies features and it's progress
CO3	Importance of documents commencing of business content of prospectors
CO4	To know the Administration works material skills
CO5	To develop skill of planning and organizational structure

Business management and Environment

CO1	To understand concept and elements of affecting business of Environment
CO2	Economic trends and its impact and affect on government policies
CO3	To know the critical examination of at present government policies
CO4	To evaluate the best business policies and political stability, legal changes
CO5	To develop good business environment situations across the world

Financial Accounting

CO1	Determine the useful life of asset and maintenance of asset and creations of deserve business entities
CO2	To understand provision resources how to create how to minimize bad and doubtful debts
CO3	To know the bill parties and renewal discounting bill without cash
CO4	To understand the concept of consignment and accounting treatment
CO5	To analysis accounting process

Business Economics

CO1	To know nature of economics scarcity of resources
CO2	Analysis demand supply and it's on buying behavior
CO3	To evaluate the production and cost curves affecting forms behavior
Co4	Recognize the role of government in market failure structure
CO5	To know the economic models and measurement of national income

Banking theory and practice

CO1	To understand the concept of banks and functions of commercial bank
CO2	To know the different types of bank system
CO3	Critically examine current scenario Indian banking system
CO4	To know how to develop banker customer relationship with KYC norms
CO5	Formulate the procedure better service to the customer from various banking innovations

Advanced Accounting

CO1	Understand the concept of nonprofit organization
CO2	To understand the scope of single entry system
CO3	To introduce hire purchase system treatment of accounts
CO4	To understand partnership accounts from admission and retirement of a partner
CO5	understand the difference between the dissolution of the firm and dissolution of partnership

Business Statistics

CO1	To know the concept of statistics and it's important and real life
CO2	To provide the practical exposes and calculation of measure of central tendency
CO3	To provide practical knowledge of dispersion coefficient variation
CO4	To know the relative measure of curliest
CO5	To understand correlation and concept probable error

Marketing

CO1	To develop an idea about marketing environment
CO2	To know the buying decisions and market segmentations
CO3	To learn product life cycle new products BPL
CO4	To know the priced e termination and impact on skimming and penetration
CO5	To understand advertising sales promotion public relations and always distribution channels

Corporate Accounting

CO1	To aware the process of book building treatment of share capital
CO2	To know the adventures and by back of shares
CO3	To analysis various of good will methods
CO4	To evaluate valuation of shares
CO5	To develop knowledge of final accounts as company act 2013

Cost and Management Accounting

CO1	To know the various constant methods management techniques
CO2	To understand the valuations of materials methods of payment and inset course
CO3	To understand the job costing
CO4	To know the preparation of financial statements and it's analysis
CO5	To know the value adapted on each unit and estimation of profit

Income Tax

CO1	To know the various constant methods management techniques
CO2	To understand the valuations of materials methods of payment and inset course
CO3	To understand the job costing
CO4	To know the preparation of financial statements and it's analysis
CO5	To know the value added on each unit and estimation of profit

Business Law

CO1	To understand the essential elements of Indian contract act 1872
CO2	To develop valid offer, acceptance and consideration concepts
CO3	To know the minors rules contract etc
CO4	Sale of goods act consumer to detrude retries'
CO5	To know the over view digital and enter cyber slaws

Auditing

CO1	To know the importance of auditing role of auditor
CO2	To know object of different types of audits
CO3	To understand the audit notebook and planning of audit
CO4	To enhance skills of beaching investigation
CO5	To know the concept of audit report writing skills

Goods and Service Tax

CO1	To know components of GST and basic principles
CO2	To know the various GST models
CO3	To understand the GST composition and supply
CO4	To know the input tax credit utilization between CGST SGST
CO5	To enhance skills of GST returns

Cost Control Techniques

CO1	To know essential cost Control and reduction techniques
CO2	To know the application of ABC analysis and over head costars
CO3	To know the key factors of maker by destination
CO4	To know components of standard various analysis
CO5	To know the modern technologies applications

Management Accounting and Practice

CO1	Understand the nature and scope of management accounting and differentiate management accounting, financial accounting and cost accounting.
CO2	Compute ratios and draw in fervencies
CO3	Analyze the performance of the organization by preparing funds flow statement and cash flow statements
CO4	Prepare cash budget, fixed budget and flexible budget.
CO5	

Life Insurance with Practice

CO1	To understand the features of life insurance policy and schemes
CO2	To understand the joint life policies and educational plants
CO3	To know the principal of insurable interest
CO4	To know the insurance claims and settlements consumer protection etc
CO5	To know the role of IRDAI

General Insurance with Practice

CO1	To know frame work of IRDA objective and powers
CO2	To know motor vehicle act and compilation structure
CO3	To know marine insurance calculation and payment of claims
CO4	To understand the agricultural insurance and proper life stock
CO5	Calculation of premium and claims

Digital Marketing

CO1	To analysis online micro and macro business marketing techniques
CO2	To know objective and website creation
CO3	To enhance the rule such intention to optimization skills
CO4	To develop skill of social networking and video creation
CO5	To know the evaluation email marketing

Service Marketing

CO1	To discuss the scope growth of service sector
CO2	To know the stages of consumer behavior in service sector
CO3	To know the relationship marketing and services marketing techniques
CO4	To define the service standards
CO5	To know the need of quality dimensions

Community service project

Community service projects can have various positive outcomes, including fostering a sense of unity, addressing local needs, and promoting personal growth. They often result in improved community well-being, enhanced relationships among participants, and a positive impact on the environment or social issues. Additionally, community service projects can inspire a culture of giving back, creating a ripple effect of positive change within the community.

Short Term and Long Term Internship

Internship outcomes can vary widely based on the nature of the internship, industry, and individual performance. Typically, outcomes include gaining practical experience, expanding professional networks, and potentially securing future employment opportunities. Successful internships often contribute to skill development and enhance a resume.



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